

Women for Progress Leadership Weekend

Sponsorship Prospectus

January 22-25, 2026

Celebrating Our Foundations. Defining Our Future.

A Weekend of Leadership, Legacy, and Progress

Presented by Women for Progress of MS, Inc.

About Women for Progress

Women for Progress of MS (WFP) is dedicated to empowering women leaders across Mississippi through education, networking, and advocacy. For decades, we have been moving Mississippi forward by investing in women's leadership development and creating opportunities for women to excel in business, politics, and community service.

The Event

The Women for Progress Leadership Weekend is a landmark event bringing together Mississippi's most influential women for four days of transformative workshops, networking, and celebration.

Event Highlights

Thursday, January 22

Women in the Arts

Location: The Heights Event Venue, 833 N. Jefferson Street, Jackson, MS 39202

An opening session exploring how women in the arts are shaping culture and driving social change through creative expression and leadership.

Friday, January 23

Friday Workshops

Location: Jackson Memorial Event Center, 800 Woodrow Wilson Drive, Jackson, MS

Doors Open: 5:00pm

- **The Power of Negotiation** (5:30-6:30pm)
Speaker: Dr. Alexandria White
Master strategic advocacy for career and business growth. Learn negotiation skills for compensation, contracts, partnerships, and strategic deal-making.
- **Storytelling to Build and Empower Your Business or Personal Brand** (6:30-8:00pm)
Speaker: Shameka Reed
Discover the power of authentic storytelling to elevate your brand. Learn techniques to craft compelling narratives that resonate with your audience.

Saturday, January 24

A Day of Leadership Development

Location: Jackson Memorial Event Center, 800 Woodrow Wilson Drive, Jackson, MS

Breakfast & Networking: 8:00-8:45am

Workshops Begin: 9:00am

Concurrent workshops covering three critical leadership domains:

- **Servant Leadership** - Leading with purpose and transformative power
- **Economic Development for Women** - Building wealth and creating opportunity
- **Political Participation & Preparing for Public Office** - Preparing women for public excellence

Sunday, January 25

Women of the Year Awards and Founder's Birthday Luncheon

Location: Jackson Memorial Event Center, 800 Woodrow Wilson Drive, Jackson, MS
Doors Open: 10:30am | Celebration: 11:00am

An inspiring afternoon honoring exceptional women and commemorating our Founder's birthday—celebrating our foundations while defining the future we will create.

Why Sponsor?

Target Audience

Reach an influential and diverse demographic of female executives, entrepreneurs, and emerging leaders across Mississippi.

Brand Alignment

Align your brand with powerful values of Empowerment, Education, and Legacy.

Community Impact

Support an organization dedicated to moving Mississippi forward and investing in women's leadership for generations to come.

Visibility & Recognition

Gain prominent exposure across multiple platforms including event materials, social media, website, and direct engagement with attendees.

Sponsorship Levels

Legacy Title Sponsor - \$10,000

Exclusive "Presented By" rights

- Two (2) VIP tables (20 seats) at all events

- 3-5 minute speaking opportunity at Sunday Luncheon
- Private Meet & Greet with featured speakers and honorees
- Back Cover advertisement in event program
- Top-tier logo placement on all event materials
- Exclusive social media recognition campaign
- Premium website placement
- First right of refusal for 2027 sponsorship

“Defining Future” Gold Sponsor - \$5,000

High visibility during Workshops

- Opportunity to introduce a workshop session
- One (1) VIP Table (10 seats) at Sunday Luncheon
- Full-page advertisement in event program
- Special acknowledgment during Founder’s Birthday celebration
- Prominent logo placement on event materials
- Featured sponsor social media posts
- Website recognition

“Woman of Progress” Silver Sponsor - \$2,500

Meaningful engagement and recognition

- Five (5) VIP Luncheon tickets
- Half-page advertisement in event program
- Dedicated “Sponsor Spotlight” social media post
- Logo on website and event program
- Recognition during Sunday Luncheon
- Networking opportunities with attendees

Founder's Circle Bronze Sponsor - \$1,000

Year-round benefits

- Eight (8) Luncheon tickets
 - Special seating at all 2026 Women for Progress Events throughout the year
 - Name listing on website and event program
 - Recognition from podium with commemorative souvenir
 - Networking opportunities
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A La Carte Branding Opportunities

Enhance your visibility with targeted branding opportunities:

Luncheon Centerpiece Sponsor - \$1,500

Your branding on every table at the Woman of the Year Luncheon

Birthday Toast Sponsor - \$750

Special, dedicated recognition during the toast to Mrs. Dorothy Stewart Samuel

Full Page Advertisement - \$200

Full Page Ad in Weekend Program Booklet

Business Card Advertisement - \$50

Business Card Size advertisement in event program

Dorothy Stewart Samuel Educator of the Year Award

Investment: Open

Honor an exceptional educator while supporting our mission. Contact us to discuss this special opportunity.

Expected Attendance

- **200+** female leaders, executives, and entrepreneurs
 - **50+** emerging leaders and young professionals
 - **25+** elected officials and community leaders
 - **Regional and statewide** media coverage
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Marketing & Promotion

Your sponsorship will be promoted through:

- Event website with dedicated sponsor page
 - Email campaigns to 1,000+ subscribers
 - Social media promotion across Facebook and Instagram
 - Press releases to local and regional media
 - Event program distributed to all attendees
 - On-site signage and recognition
 - Post-event recap and thank you campaign
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Sponsorship Deadline

January 16, 2026

Deadline for inclusion in printed materials

Contact Information

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Project Manager

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Email: Jeliseandrea@outlook.com

Phone: 601-500-0112

Website: www.womenforprogress.net

Event Website: wfpleadershipweek.manus.space

Payment Information

Checks payable to:

Women for Progress of MS

Mail to:

414 S. State Street, Suite 102

Jackson, MS 39201

PayPal:

@CClub2022 or womenforprogressinc@gmail.com

Join Us

We look forward to partnering with you to make this weekend a historic success. Together, we will celebrate our foundations and define the future of women's leadership in Mississippi.

Secure your sponsorship today and be part of this transformative event.

Women for Progress of MS, Inc. is a 501©(3) nonprofit organization. Tax ID available upon request.